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For Artissima | Present Future, Martina Simeti is pleased to present a project by Costanza Candeloro. The project stages an evolution of the research developed in Candeloro's previous works, focusing on the concept of the artist's body as a "living currency".

In the art system, the artist's body is subject to different or multiple economies of exchange. The language of money seems to be continually present in all cognitive production, becoming a real point of reference for the latter. The concepts of value, offer, and exchange are deduced from the language of economics and maintained integrally by other spheres. There is an emphasis on the true internalisation of the economic form.

In their feminist reinterpretation of Karl Marx, Silvia Federici and other Italian thinkers like Leopoldina Fortunati or Mariarosa Della Costa describe the woman's body as central to the affirmation of capitalism: women are nailed to reproductive labor – and therefore to the production of the basic capitalist commodity and labor power. Consequently, their body become the main site of power and discipline.

The works conceived for Artissima | Present Future represent a reinterpretation of the relationship between the perception of the female body and the economy revolving around art.

A series of images / text fragments are grouped together, serving as testimony to how the female body circulates within the daily economic exchanges \mathcal{E} in the art world. The images, previously drawn and screenprinted, will be reproduced on canvas. This creates a double layer and a double graphic sign linked to the same image. Candeloro sees the wall as a blank page, and the elements will be arranged like a collage on a personal note book.

In the centre of the booth, a ceramic sculpture reproducing a pack of cigarettes designed to the female universe. Its size has been enlarged, and through the holes on the surface, a phrase can be seen, printed inside using a specific technique – decalcomanie –.

The phrase is "Production and Reproduction", which is a reference to a chapter title from Leopoldina Fortunati's book "The Arcane of Reproduction, Housework, Prostitution, Labor and Capital", published in 1981. Fortunati used these two terms to indicate the connection between the female body and capitalist economy. However, these same words are also used in the artistic field to describe production and reproduction with artistic elaboration techniques and images. This defines a connection between artistic practices, female body and economic language.

The cigarette pack thus becomes the space for exhibiting this relationship.